CEC Entertainment

Where a Kid can be a Kid

March 3, 2006

Chuck E. FOCUS



Inside this issue:

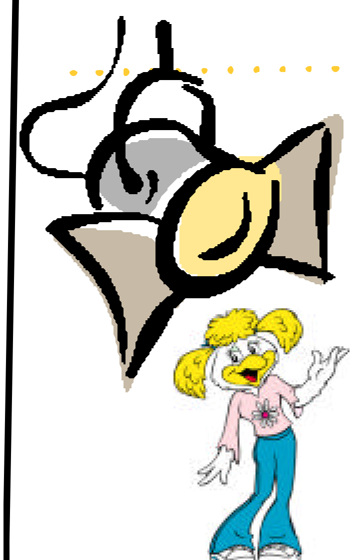
Magical Hospitality Parma, OH #101

Midwest Region ~ Denny Sanders District

Great Leadership From GM ~ Don Seaman

I wanted to send a THANK YOU to **Parma, OH** for a situation that occurred on Jan 27, 06. We went to Chuck E. Cheese to celebrate our son's 2nd birthday, we didn't have a full party, only a few family members and we were just going to have a good time. I arrived with my two children before my husband, so we were stamped separately from him. He came with his mother and brother. Upon leaving, my mother in law was holding my son and proceeded to walk towards the exit. The employee at the door stopped her and would not let her proceed any further. He said that this was not her child. She didn't realized about the stamps on the hand and went on to tell him "no, it's her grandchild", and he continued to tell her that she couldn't walk past with him because she didn't come in with him. My husband thanked him, but I wanted to acknowledge this because it shows a company that is true to what they do and wouldn't just let her "slide by" even with my son hugging and kissing her and calling her Nana. I thank you for this, and appreciate the job that they do. Thank You.

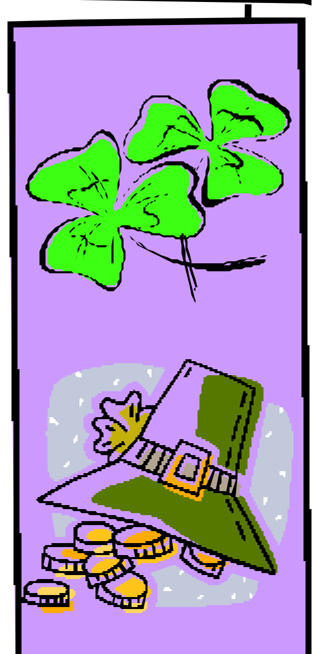




IN THE SPOTLIGHT

Thought of the week

Questions are the creative acts of intelligence.

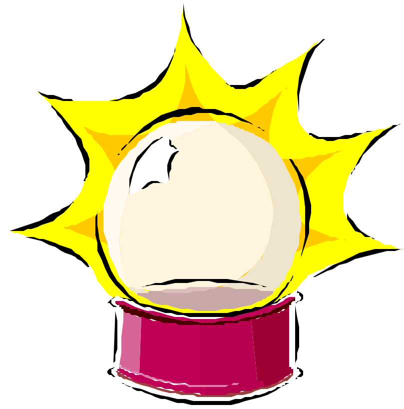


More MAGICAL HOSPITALITY

Magical Hospitality Deptford, NJ #481

Northern Region ~ Mike Heuston's District

Great Leadership From GM ~ Gary Gleisberg



We just had our son's 4th Birthday party at Chuck E Cheese in **Deptford, NJ.** We had a GREAT time!! It was the first time we had a party there, but it was the second time we had been to a party there. We love this location!! The hostess was EXCELLENT! I have never held a party that wasn't stressful, but this was so stress-free I thought I was dreaming!!!! Her name was **Kim**, young girl, very nice, informative & helpful. I can't think of enough words to say about her, she was GREAT!! I worked in the retail field for 16 years and was a waitress, worked in the fast food field. People like Kim are a rare find!! She got my son involved in the dancing…which if you know a 4 year old, they don't usually do what you want them to do at the moment. She was right on the ball with the whole party!! The manager was very nice to, and asked if we needed anything. I would definitely have another party at this location!! I take my son there whenever I can. The place is always clean, the food is always fast & good and the staff is always friendly!! Thank you so much for a safe & fun place to play!!

Maya & Miguel Web Coupon

With our current TV buy we have been given the opportunity to post the following coupon on the Scholastic Maya & Miguel website. Call the marketing department if you have any questions or comments.



HR News Article

Are you calling in EVERY new hire to the Social Security Administration?

At the end of the first quarter, once again the entire payroll roster will be submitted to the Social Security Administration to identify any issues. You should be calling in every new hire to the Social Security Administration upon hire to verify that their Social Security information is correct. This should significantly reduce the number of employees that appear on the distribution list with incorrect or invalid social security numbers. If you are in need of a new laminated procedure sheet for calling in new hires to the Social Security Administration, please contact PJ Grisham at ext. 5433

Compliments

Weekending February 26, 2006

Midwest Region:

337,700,475,101,359,326,603 & 841

Western Region:

444,429,409,442,558,710 & 376

Southern Region:

118,770,502 & 541



Northern Region:

434,488,4~481,460,849,& 4~520

Southwest Region:

2~599,454,749 & 891

Complaints

Weekending February 26, 2006

Midwest Region:

694,53,826,700,559,556,745,829,628,530,2~3 41,957,360,726,2~797,796,724,73,738,746, 938 & 936

Western Region:

373,329,465,2~377,367,2~315,2~314,375, 2~325,447,419,558,865,3~115,405 & 300

Southern Region:

87,2~770,401,403,79,2~474,50,48,602,71,545 455,383 &965

Northern Region:

4~718,496,513,625,528,481,855,720,3~523, 501,2~505,2~489,542,2~645,468,463,520, 2~526,470 & 834

Southwest Region:

930,98,583,563 & 733

WEEK 8

TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BROOKLYN, NY #522	$154,318
2. BRONX, NY #523	$132,656
3. QUEENS, NY #513	$121,023
4. BELL, CA #446	$100,320
5. PATCHOGUE, NY #496	$96,564
6. HICKSVILLE, NY #499	$94,726
7. ALBANY, NY #520	$92,629
8. SUN VALLEY , CA #418	$88,156
9. SYRACUSE, NY #526	$86,801
10. WEST ISLIP, NY #511	$85,997

TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. TOWN SOUTH, OK #888	39.3%
2. TULSA, OK #891	38.4%
3. NOVI, MI #331	35.5%
4. UNION, NJ #542	34.4%
5. FAYETTEVILLE, AR #302	33.4%
6. STERLING HTS, MI #103	32.7%
7. NORTH BERGEN, NJ #485	31.4%
8. JOPLIN, MO #749	31.1%
9. ROOSEVELT, PA #437	29.7%
10. PASADENA, TX #691	29.0%

From the Benefits Department

Effective March 1, 2006 United Health Care's Choice Plus network will replace the regular PPO network. Members will receive new ID cards within the next three weeks. If you need to see your doctor you can use your current ID cards until your new cards arrive.





More Web Coupons From Marketing...

This week we will be changing our coupons that we offer for signing up for the database on our website. We're now capable of giving Canada residents a coupon that they can use. Below are both the US and Canada coupon offers. Please call the marketing department if you have any questions.

US Coupon Offer



Canada Coupon Offer



Merchandise Updates

<u>$6.99 Dining w/Chuck</u>

We are having new bowls manufactured for you. Check your shipment and call the Merch Dept to let us know how many you need.

972-257-3069

<u>Updating Your Merchandise Price Book Reminder</u>

Every time you go to place your Merchandise order with DFI you must update your price book.

Why? This will give you the most current product selection, deleting all the discontinued items.

How? Follow the instruction on pages **6 & 7** of your **Inventory Control** manager's guide.

Remember to do this every week before you place your order.

It's 401K Enrollment Time!



401k enrollment will be held from March 6, 2006 to March 31, 2006. All elections will be effective April 1, 2006. If you are already enrolled in the 401k and wish to change your contribution percentage, this is the time! Remember you can contribute anywhere from 1% to 40% of you salary.

If you need a form, please contact Gracie Baltierra in the Benefits Department at x 5496.

Remember the deadline is March 31st.

January WOTC Winners

Midwest Region

Gurnee, IL #694

Northern Region

Everette, MA #755

Southern Region

Winston Salem, NC #121

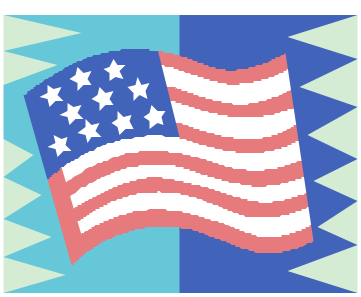


Southwest Region

Austin Round Rock, TX #943

Western Region

San Bruno, CA #444





CEC Entertainment

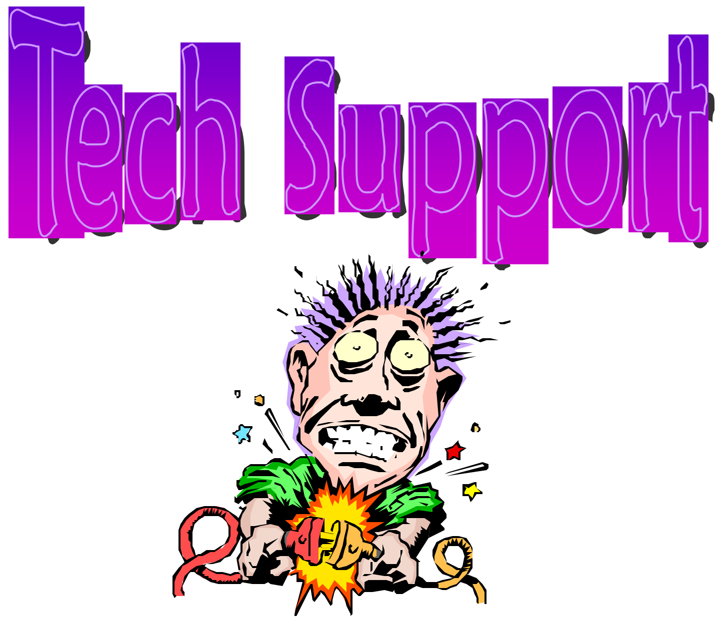
4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972-258-8507
Fax: 972-258-4215
E-mail:
www.chuckecheese.com

Where A Kid can be A Kid

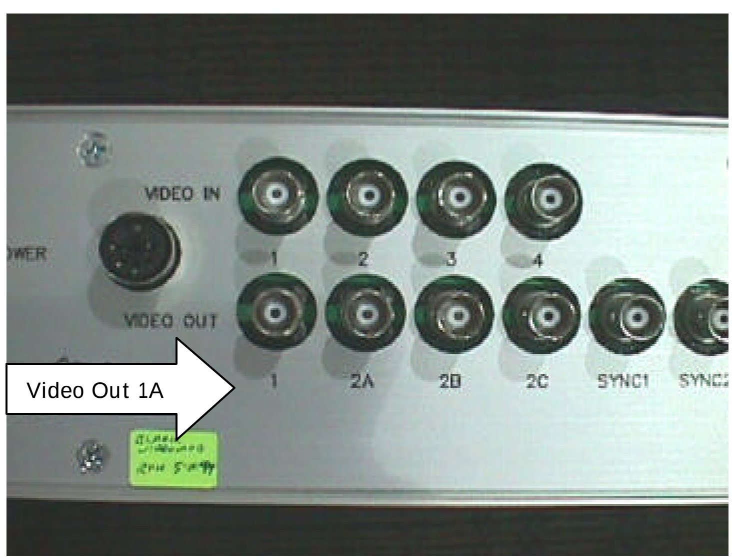
bbs.cecentertainment.com

Check it out!!



Stage monitors for 3 Stage, R12 and C & R Stage shows

When the curtains were used on the stages, the monitor on the stage would have the video turned off to the monitor so that the video would not bleed through the curtains when they were closed. Now that the curtains are always open and the characters are on random, there needs to be video to the monitor at all times. To do this all that needs to be done is on the back of the Triad A/V Switcher the Big Screen monitor on the stage is using video output 1. The BNC connector at video out 1 needs to be removed and moved to either video output 2B or 2C. (See Picture of back of A/V switcher) Video outputs 2A, 2B and 2C have video programmed to them always once the show is validated. Please call the SPT Technical Support Department at 785 862 6002 if you have any questions. Remember to visit our Technical Support web site at: bbs.cecentertainment.com



CEC Entertainment

Chuck E. FOCUS

Where a Kid can be a Kid

March 10, 2006



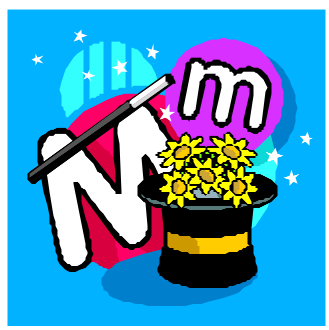
Inside this issue:

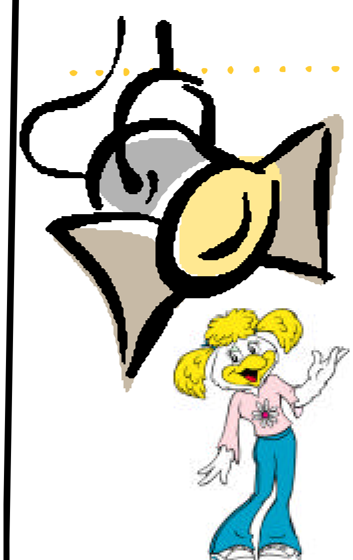
Magical Hospitality Decatur, AL #701

Southern Region ~ Jim Hamblen's District

Great Leadership From GM ~ Ronnie Watson

My son had a birthday this past week and wanted to have a birthday party at Chuck E. Cheeses. I started inquiring about a month ago to get a party scheduled and was unsuccessful. So........I called to speak with a Manager about a booth only party and was told that those slots were booked as well, but I could do a walk in birthday party if I wanted to. He also said if I would ask for him (**Ronnie**, the store manager) when I got there with my group he would do everything possible to ensure my son had a great party. That is just what he did. I had to write this email and sing praises to three of the staff members at the Chuck E. Cheese's in **Decatur, Alabama**. First, **Ronnie** ~ the store manager, **Lance** ~ a staff member and **Katrina** ~ a staff member. These three individuals went above and beyond what anyone should expect (without having a birthday party scheduled) to make my son feel like a king at his birthday party. He is still talking about it today. It is my opinion that these three individuals should have the opportunity to train all the Chuck E. Cheeses staff on how to be a Stellar Performer in customer service. If there is anything your corporate office can do to recognize these three individuals for there excellent customer service it would be well deserved.





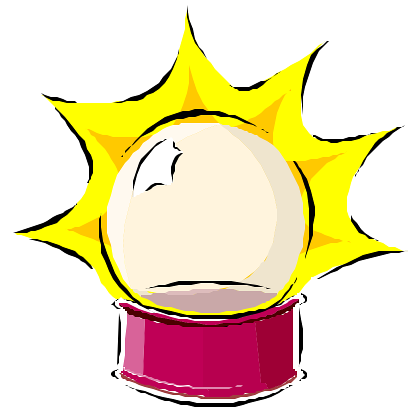
IN THE SPOTLIGHT

Thought of the week

It is amazing what can be accomplished when nobody cares about who gets the credit.



More MAGICAL HOSPITALITY



Magical Hospitality Amarillo, TX #937

Southwest Region ~ Kevin Moon's District

Great Leadership From GM ~ Joye Nelson

I would like to give thanks for a young man named **Jack**, he was the door greeter. We went to Chuck E. Cheese in **Amarillo, TX** for my daughter's birthday and he asked us if there was a birthday? My little girl told him it was her birthday. He took the time out to ask her name, age and did the normal procedure with a twist. **Jack** took the time to write her name and age all over her balloon. He continued to talk to her and kept saying "happy birthday". This young man was so courteous and talked to her with respect. He didn't treat her like all the other kids. He took those moments to make her feel special. He truly treated her like gold. It is the little things that count in my eyes. I watched other kids come in and other door greeters. They did their normal procedure for the birthdays and just sent them on their way. At least we were thanked by the young man to come in to this restaurant on our daughter's special day. I just wanted you to know this is what I call excellent customer service!

Marketing Update

Every Kid's a Winner!

EXIT PLAN and RETURN OF FREE TOKENS!

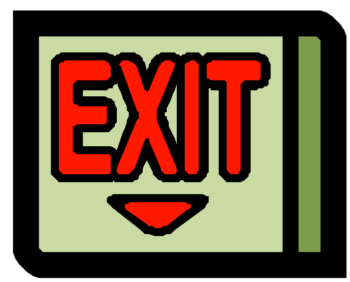
It is time to begin the exit plan for our Every Kid's A Winner instant win game. The game officially ends March 22. We now have TV spots airing that announce that date. Your role:

~ Execute the game as usual until the end of business on Wednesday, March 22.

~ A kit from marketing with new materials to display will ship the week of March 13. This includes new table tents, register inserts, and lanyard pendants. Instructions are included.

~ Prior to opening on March 23, remove and **destroy** all Every Kid's A Winner materials (window banners, ceiling banners, and table tents) and install the new materials as per the instructions. Be certain the Holiday Hours/Every Kid's a Winner decal is removed from the door.

~ If you need game cards, contact Lori Glassey at: lglassey@cecentertainment.com and purchasing will do what they can to help you.



FREE TOKENS WITH FOOD PURCHASE

Based on a ton of feedback from the field, we will return free tokens with food purchase!! POS is programming for this to activate the morning of March 23.

If you have questions, email Lois Perry, lperry@cecentertainment or Dalia Perez, dperez@cecentertainment, or call 972/257-3056 or 972/258-5514.

Thanks for your support of this promotion!

Compliments

Weekending March 5, 2006

Midwest Region:

337,700,475,101,359,326,603 & 841

Western Region:

761,409,710 & 589

Southern Region:

701,939 & 605



Northern Region:

434,487,511,488,481,500,82,67,780, 2~849,516 & 470

Southwest Region:

691,937,2~949,942 & 416

Complaints

Weekending March 5, 2006

Midwest Region:

743,327,335,536,47,842,841,2~604,603,793, 3~94,737,736 & 557

Western Region:

329,316,410,355,2~367,377,462,852,315,409, 419,702,2~558,115,708,376,2~300 & 306

Southern Region:

2~772,638,121,365,39,385,939,2~474,403,50, 502,709,600,616,56,605,614 & 437

Northern Region:

435,690,487,511,499,755,472,481,500,780, 420,720,522,751,651,645,2~520,839,516,526, 832 & 836

Southwest Region:

309,854,417,2~38,416 & 310

WEEK 9

TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	$88,439
2. SUN VALLEY, CA #418	$80,541
3. BROOKLYN, NY #513	$79,966
4. BRONX, NY #523	$79,085
5. MANCHESTER, NH #472	$78,123
6. TORRANCE, CA #465	$70,394
7. VENTURA, CA #453	$69,064
8. GLENDALE , CA #634	$68,650
9. ARDEN WAY, CA #410	$68,605
10. LYNWOOD, CA #377	$67,898

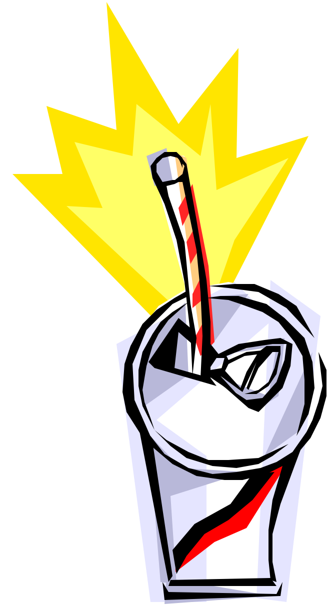
TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. NEWINGTON, NH #471	59.9%
2. BATON ROUGE, LA #609	43.6%
3. TULSA, OK #891	36.5%
4. ARDEN WAY, CA #410	33.3%
5. HARRISBURG, PA #964	32.4%
6. SLIDELL, LA #693	32.2%
7. OKC TOWN SOUTH, OK #888	31.8%
8. JOPLIN, MO #749	31.6%
9. ANN ARBOR, MI #334	28.6%
10. ALEXANDRIA, LA #048	26.5%

From the Purchasing Department

If you have not done so already, please remove the "Now Serving Powerade" sign that was placed on your Beverage dispenser back in December. Hopefully the sign has improved awareness of this new product.

If you have any questions or comments on the Powerade Mountain Blast product or on the removal of the sign, please call the purchasing department.



Tips From HR

Fines and Penalties Could Be Imposed on CEC Locations

It is the Management's responsibility to ensure each I-9 form is complete. Properly completed means all appropriate boxes are correctly checked; the management and employee have signed and dated the form and the supporting documents are completely described, including state of issuance and expiration date

Please be aware that any fines or violations assessed by the INS (up to $10,000 per violation) are charged directly to the location.

Please follow the checklist below for the completion of all I-9 forms:

- If the employee is not a US citizen, the form will require information re: their Alien registration number, and/or admissions number.
- Ensure that you are using the most recent version of the I-9 which is provided in the new-hire packet. (It includes "Department of Homeland Security" in the upper left corner.)

All I-9 forms for active employees should be kept in a binder in the location. Upon the termination of an employee, the I-9 form should be forwarded to the Support Center along with the employee's personnel file.

Please contact your Human Resources Manager at ext. 5433 if you have any questions re: I-9 forms.

Merchandise Updates

New $8.99 T-Shirt

CEC Plush T-Shirt

When you start to get low on the CEC Tie-DyeT-Shirt, order the new Plush T-Shirt from DFI.

Display as pictured where the Tie-Dye T-Shirt are on the wall.

XS, S, M, L

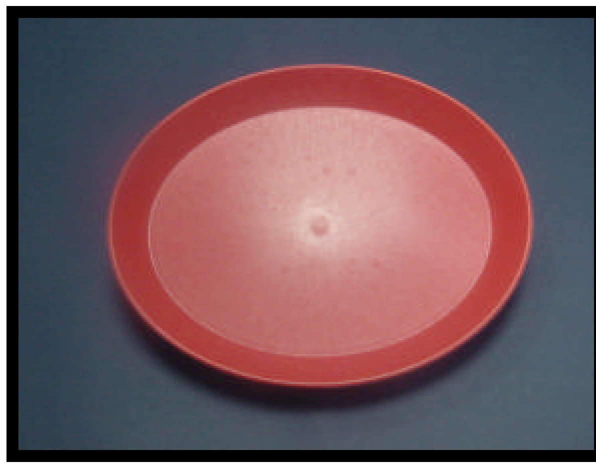


Marketing Coupon Promo

INCREMENTAL FSI DROP IN MARCH				
All stores will be participating in an incremental FSI drop on March 19th. In 2005 we did not have a mid-March coupon drop. Below is a detailed list of coupon offers by market.				
SUPER FUN FAMILY PACK	**BUY 40 TOKENS**	**$9.99 LARGE PIZZA**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 40 TOKENS FREE**		- 1 large pizza with one or two	
toppings or Super Combo		Buy any Large Pizza	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 80 tokens	with 1 topping	- 4 regular size soft drinks	
- 30 tokens		for only $9.99	- 100 tokens	
ONLY $19.99 WITH COUPON	Can be used with other offers		ONLY $29.99 WITH COUPON	
MARKETS:				
ABILENE	COLUMBIA, MO	INDIANAPOLIS	PALM SPRINGS	
ALBANY, GA	COLUMBIA, SC	JACKSON, TN	PITTSBURGH	
ATLANTA	COLUMBUS, GA	KANSAS CITY	PORTLAND, OR	
AUGUSTA	CORPUS CHRISTI	LITTLE ROCK	RALEIGH/DURHAM	
AUSTIN	DALLAS/FT. WORTH	LOS ANGELES	SALISBURY, MD	
BATON ROUGE	DENVER	MEMPHIS	SAN ANTONIO	
BILOXI/GULFPORT	DETROIT	MIAMI	SAN DIEGO	
BIRMINGHAM	FLINT/SAGINAW	MILWAUKEE	SAVANNAH	
BOWLING GREEN	FORT SMITH	MINNEAPOLIS	SHERMAN	
CEDAR RAPIDS	GRAND JUNCTION	MOBILE/PENSACOLA	TAMPA/ST. PETE	
CHARLESTON, WV	GRAND RAPIDS	NASHVILLE	TULSA	
CHICAGO	GREENVILLE, SC	NEW ORLEANS	TYLER/LONGVIEW	
CLEVELAND	HOUSTON	OKLAHOMA CITY	WEST PALM	
COLORADO SPRINGS	HUNTSVILLE	ORLANDO	WICHITA FALLS	
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**FUN TIME PACK**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**	- 1 large pizza with one or two	- 1 large pizza with one or two	
toppings or Super Combo		toppings or Super Combo	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	- 4 regular size soft drinks	- 4 regular size soft drinks	
- 30 tokens		- 50 tokens	- 100 tokens	
ONLY $20.99 WITH COUPON	Can be used with other offers	ONLY $23.99 WITH COUPON	ONLY $29.99 WITH COUPON	
MARKETS:			WACO	
ALEXANDRIA	HATTISBURG	MACON	SALINAS/MONTEREY	
AMARILLO	JOPLIN	MCALLEN/BROWNSVILLE	SAN FRANCISCO	
ANCHORAGE	LA CROSSE	MONTGOMERY	SANTA BARBARA/SANTA MARIA	
BAKERSFIELD	LAFAYETTE	NEW YORK	SEATTLE	
BALTIMORE	LAKE CHARLES	NORFOLK/VA BEACH	SHREVEPORT/TEXARKANA	
DAVENPORT, IA	LANSING	OLYMPIA	SPRINGFIELD, IL	
DOTHAN	LEXINGTON, KY	OMAHA	TOLEDO	
EL PASO	LINCOLN	RAPID CITY	VICTORIA	
GREEN BAY	LUBBOCK	ROCKFORD, IL	WASHINGTON DC	
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**FUN TIME PACK**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**	- 1 large pizza with one or two	- 1 large pizza with one or two	
toppings or Super Combo		toppings or Super Combo	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	- 4 regular size soft drinks	- 4 regular size soft drinks	
- 30 tokens		- 50 tokens	- 100 tokens	
ONLY $21.99 WITH COUPON	Can be used with other offers	ONLY $24.99 WITH COUPON	ONLY $30.99 WITH COUPON	
MARKETS:	COLUMBUS, OH	JOHNSTOWN/ALTOONA	ROCHESTER	
ALBANY, NY	FRESNO/VISALIA	LOUISVILLE	SACRAMENTO	
ALBUQUERQUE	GREENVILLE/NC (JACKSONVILLE)	PHILADELPHIA	SPRINGFIELD, MA	
BINGHAMPTON	HARRISBURG, PA	PORTLAND, ME	ST. LOUIS	
BOSTON	HARTFORD	PROVIDENCE	SYRACUSE, NY	
CHARLOTTE, NC	JACKSONVILLE, FL	RICHMOND	TOPEKA, KS	
SUPER FUN FAMILY PACK	**BUY 40 TOKENS**	**$9.99 LARGE PIZZA**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 40 TOKENS FREE**		- 1 large pizza with one or two	
toppings or Super Combo	w/ any food purchase	Buy any Large Pizza	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	with 1 topping	- 4 regular size soft drinks	
- 30 tokens		for only $9.99	- 100 tokens	
ONLY $19.99 WITH COUPON	Can be used with other offers		ONLY $29.99 WITH COUPON	
*****PLEASE NOTE THAT THIS "BUY 40 GET 40" COUPON MUST BE USED WITH A FOOD PURCHASE*****				
MARKETS:			WICHITA, KS	
BEAUMONT	CHATTANOOGA, TN	FT. WAYNE	SIOUX FALLS	
BOISE, ID	DAYTON/SPRINGFIELD	KNOXVILLE	SOUTH BEND	
BUFFALO	DES MOINES, IA	PEORIA	SPRINGFIELD, MO	
CHARLESTON, SC	EVANSVILLE	SIOUX CITY	TRI-CITIES/JOHNSON CITY	
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**FUN TIME PACK**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**	- 1 large pizza with one or two	- 1 large pizza with one or two	
toppings or Super Combo	w/ any food purchase	toppings or Super Combo	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	- 4 regular size soft drinks	- 4 regular size soft drinks	
- 30 tokens		- 50 tokens	- 100 tokens	
ONLY $19.99 WITH COUPON	Can be used with other offers	ONLY $23.99 WITH COUPON	ONLY $29.99 WITH COUPON	
*****PLEASE NOTE THAT THIS "BUY 50 GET 50" COUPON MUST BE USED WITH A FOOD PURCHASE*****				
MARKETS:	MADISON	VEGAS		
ERIE	RENO	WILKES BARRE/SCRANTON		
GREENSBORO/WINSTON SALEM	ROANOKE, VA	YOUNGSTOWN		
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**FUN TIME PACK**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**	- 1 large pizza with one or two	- 1 large pizza with one or two	
toppings or Super Combo		toppings or Super Combo	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 80 tokens	- 4 regular size soft drinks	- 4 regular size soft drinks	
- 30 tokens		- 50 tokens	- 100 tokens	
ONLY $19.99 WITH COUPON	Can be used with other offers	ONLY $23.99 WITH COUPON	ONLY $29.99 WITH COUPON	
MARKETS:	CINCY			
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**$9.99 LARGE PIZZA**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**		- 1 large pizza with one or two	
toppings or Super Combo		Buy any Large Pizza	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	with 1 topping	- 4 regular size soft drinks	
- 30 tokens		for only $9.99	- 100 tokens	
ONLY $19.99 WITH COUPON	Can be used with other offers		ONLY $29.99 WITH COUPON	
MARKETS:	PHOENIX, YUMA & EL CENTRO			**SUPER BUFFET SAVER**
SUPER FUN FAMILY PACK	**FUN TIME PACK**	**BUY 40 TOKENS**	**BIG BLAST PACK**	Get 5 free tokens
- 1 large pizza with one or two	- 1 large pizza with one or two	**GET 40 TOKENS FREE**	- 1 large pizza with one or two	with each
toppings or Super Combo	toppings or Super Combo		toppings or Super Combo	buffet purchase
- 4 regular size soft drinks	- 4 regular size soft drinks	Get a total of 80 tokens	- 4 regular size soft drinks	**MARKETS:** MIDLAND, TX
- 30 tokens	- 50 tokens		- 100 tokens	
ONLY $20.99 WITH COUPON	ONLY $23.99 WITH COUPON	Can be used with other offers	ONLY $29.99 WITH COUPON	
MARKETS:	NORFOLK/VIRGINIA BEACH			
Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.				
Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.				

New Deli Server

New & improved Deli servers are here! Some of the features are:



- Able to stack more in same space
- Fit more (upright) in peg dish racks
- Easier to spot in trash
- Thicker rims
- Tightens presentations
- Order by the dozen at E Don

2C919

CHUCK E. CHEESE'S University
Established 1977



HVAC Units From Facilities

During the spring and fall months, when the temperatures vary between mild to warm, the Facilities Department has been receiving calls from some of the locations, and from HVAC contractors alike, regarding HVAC units that are frozen up. While some of these units freezing could be a problem with the unit itself, more times than not it has been a result of someone *adjusting the thermostats, controlling the unit, too low*.

Please note: a unit will **NOT** cool any faster set at 60º than set at 72º, if it is 78º in the store. The thermostats should never be set below 70º during the spring, fall or winter months so that the unit can cycle off. Setting them below 70º may potentially cause substantial harm to your units by causing them to freeze-up.

In addition, you should **never** completely turn off your HVAC units at close of business. We recommend that you set your thermostats back at close, but NO MORE than 6 to 8 degrees back. If you have programmable thermostats, the units should be set to come back to comfortable temperature (1) one hour before the space is occupied.

If you have any questions or problems with your HVAC units or contractors, please contact the Facilities Department at 972/258-5643. Thank you and have a great spring!

From the Benefits Department

Effective March 1, 2006 United Health Care's Choice Plus network will replace the regular PPO network. Members will receive new ID cards within the next three weeks. If you need to see your doctor you can use your current ID cards until your new cards arrive.





Recruiting Headline...

2006 Referrals

Southwest Region	Western Region	Midwest Region	Southern Region	Northern Region
5	6	7	9	13



CEC Entertainment

4441 W. Airport Frwy.
Irving, TX 75062

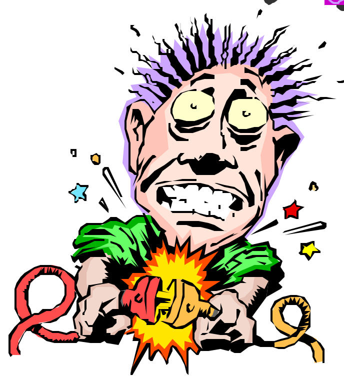
Phone: 972-258-8507
Fax: 972-258-4215
E-mail:
www.chuckecheese.com

Where A Kid can be A Kid

bbs.cecentertainment.com

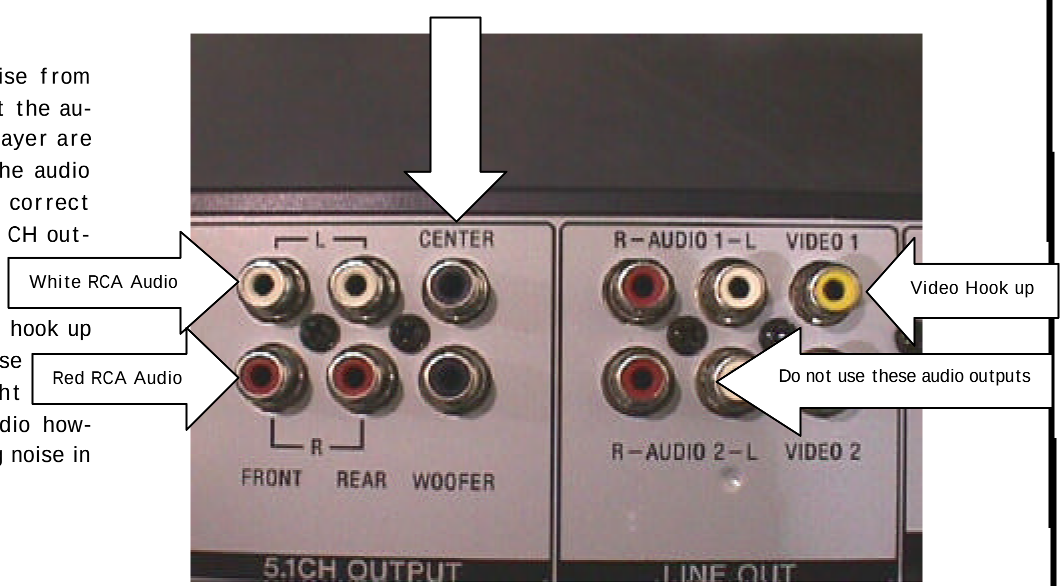
Check it out!!

Tech Support



Kiddie Coaster Ride made by I.C.E.

If you are having clicking noise from the speakers, it could be that the audio outputs from your DVD Player are not hooked up correctly. The audio output with the arrows is the correct output to use which is the 5.1 CH output. Do not use the Line out audio outputs. Please see the picture below for the correct hook up of the DVD Player. If you use the line out output to the right you will have the correct audio however it will also have a clicking noise in the speakers.



Remember that the DVD Player is only the media source for the game. What that means is that it provides the audio and video for the game. However it is very important that the center audio output and the Infrared sensor are connected properly. The center speaker output is the clock pulse that goes to the black controller box. This clock pulse syncs the two units together so that the movement matches the video. The infrared sensor is connected to the same black control box and is used to tell the DVD Player what tracks to play. All video that goes to the monitor is generated from the DVD Player including test screens. No video is generated from the black control box. That is why it is so important that the infrared sensor is aligned correctly to the DVD Player.

Most issues with the DVD Players are that the disk will not play. If you have that issue, please contact the SPT Technical Support Department at 785 862 6002.

CEC Entertainment

Where a Kid can be a Kid

March 17, 2006

Chuck E. FOCUS



Inside this issue:

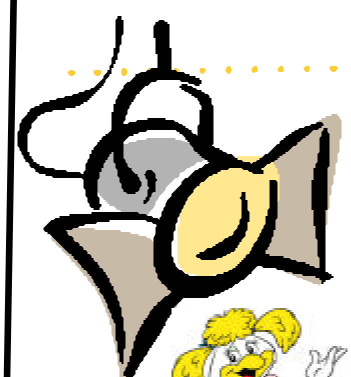
Magical Hospitality Mira Mesa, CA #443

Western Region ~ Steve Charlebois District

Great Leadership From GM ~ Nick Geasland

I took my family to the **Mira Mesa** Chuck E. Cheese in San Diego, CA this past Sunday, March 4th. The restaurant was crowded but not too busy. My children were off having the time of their lives (as usual) playing games and climbing around. **Vanessa**, the manager was making rounds visiting with the guests. We had a pleasant conversation and discussed how much we enjoyed this particular CEC over the others we had visited. She takes her job seriously and was glad to hear that we appreciated her restaurant. Not only was it the best pizza we have had at CEC in quite some time, but **Vanessa's** genuine concern that we enjoyed the experience and that we felt our kids could have a good time in a safe environment made our experience that much more enjoyable. It is because of people like **Vanessa** that we will continue to bring our kids to Chuck E. Cheese's.



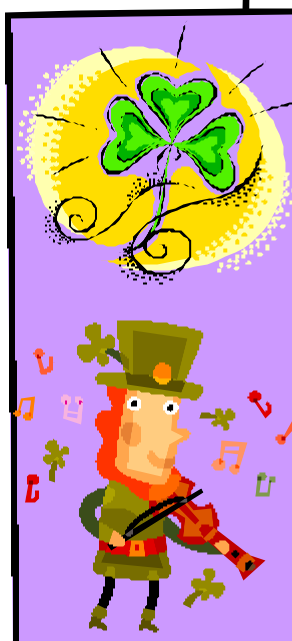




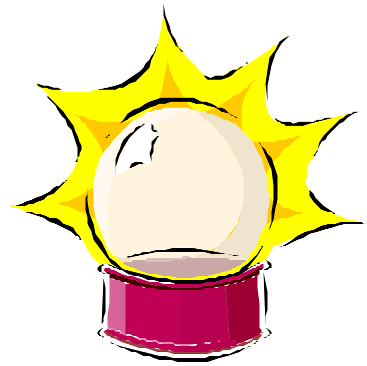
IN THE SPOTLIGHT

Thought of the week

Wherever you go and whatever you do, may the luck of the Irish be with you!



More MAGICAL HOSPITALITY



Magical Hospitality Gurnee, IL #694

Midwest Region ~ Sherrie Erickson's District

Great Leadership From GM ~ Jackie Baldwin

I'm very pleased by my visit to Chuck E. Cheese in **Gurnee, IL**. First when we walked in we were greeted with a "hello welcome to Chuck E. Cheese." Next, there were couple people in line but ordering my pizza and tokens took less then 5 minutes…they even offered to help find a table and carry my pop for me, as I was carrying a baby. Wonderful customer service! After pizza the kids played games and to my surprise one game was broken, my daughter played it and won 200 tickets but nothing came out. A staff member saw what happened and offered to give her tickets and refund her tokens that she lost. My husband and I were surprised to see him take the time to help her. Finally, when we got to the ticket counter there was a staff member ready to help us. What really made my daughter's day was she had 994 tickets and wanted something that cost 1000 tickets…the girl saw little tears starting, so she winked at me and told my daughter that she miss counted there was really 1000 tickets! And that made her day and mine. Thank you so much for a wonderful afternoon. I will bring my family back very soon. This Chuck E. Cheese had GREAT CUSTOMER SERVICE! I WILL TELL MY FRIENDS WHAT A WONDERFUL STAFF you have at the **Gurnee** Chuck E. Cheese!

Marketing Update

Chuck E. Cheese String Cheese



Our newest licensed product, Chuck E.'s String Cheese is now available at a Wal-Mart near you. It comes in your choice of 12 or 24 ounce packages. Pick some up today!

Compliments

Weekending March 12, 2006

Midwest Region:

326,359 & 794

Western Region:

2~440,558 & 2~443

Southern Region:

759,48 & 601

Northern Region:

2~496 & 480

Southwest Region:

105



Complaints

Weekending March 12, 2006

Midwest Region:

337,3~559,101,553,554,323,537,96,958,796, 724,2~63 & 738

Western Region:

41,2~362,367,421,419,2~115,558,45,443,338 & 306

Southern Region:

402,2~772,64,2~403,729,611,600,56,455,521, 2~601,605,968,450,965 & 437

Northern Region:

433,494,504,496,513,472,2~459,528,510,480, 748,948,65,3~501,505,849,542,464 & 751

Southwest Region:

304,594,735,581 & 970

WEEK 10

TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	$88,474
2. BROOKLYN, NY #522	$88,185
3. BRONX, NY #523	$82,750
4. SUN VALLEY, CA #418	$79,647
5. TORRANCE, CA #465	$73,227
6. VENTURA, CA #453	$69,705
7. GLENDALE, CA #634	$66,606
8. BROOKFIELD, WI #841	$66,487
9. COPPERFIELD, TX #033	$66,154
10. QUEENS, NY #513	$64,700

TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. UNION, NJ #542	122.7%
2. NEWINGTON, NH #471	84.9%
3. SAN BERNARDINO, CA #415	48.4%
4. LAS VEGAS, NV #311	41.7%
5. PARAMUS, NJ #501	38.0%
6. VISALIA, CA #043	37.5%
7. LAKE CHARLES, LA #709	36.3%
8. ROHNERT PARK, CA #399	34.5%
9. BURLINGTON, WA #338	33.5%
10. REDBIRD, TX #048	32.9%

Payroll Procedure Updates and Reminders

All payroll documents must be submitted to payroll in your weekly Monday FedEx package

~ Insert payroll documents in the gray payroll envelopes

~ The payroll procedures - for all employee maintenance is to be sent in weekly within a payroll envelope. This replaces what locations did with bi-weekly payroll before 03/15/06. This procedure will help speed up the process and reduce calls to the store on Tuesday and Wednesday of payroll weeks when the GMs are out.

Please note that you are still required to submit a form for the following payroll reasons:

New Hire / Rehire

~ Complete a New Hire form

a) If a rehire write the word "Rehire" on the top of the form

~ New hire form must be approved by store General Manager

~ Attach a copy of the employee Social Security card (legal name & number verification)

~ Attach the W-4 form completed by the employee

Rate Changes, Promotions, Transfers etc.

~ Complete a Personnel Action Form (PAF)

~ PAF must be approved by store General Manager

~ Rate increases greater that .25 must be approved by the District Manager/Area Director prior to submitting to payroll

Terminations

~ Employees should be zapped through Aloha with an effective date one day after their last scheduled shift to allow them to clock in and out on their last day i.e.; The employee's last day worked is March 9, 2006 so their term date is March 10, 2006

~ The Aloha server when polled will reject employees zapped without a valid termination reason (from PAF form). An email will be sent to the store and payroll department indicating you need to resubmit the employee termination with a valid reason code

~ Employees that have not received a paycheck with in 45 days will be terminated by the system automatically, a new hire/rehire form will be required to reactivate them in the payroll system (write **Rehire** on the new hire form)

~ All terminated employees receiving pay after 15 days will be reported to the General Manager and the District Manager for further action and follow up.

~ Before you return the terminated files to HR, please make sure the terminated PAF form is contained in the folder

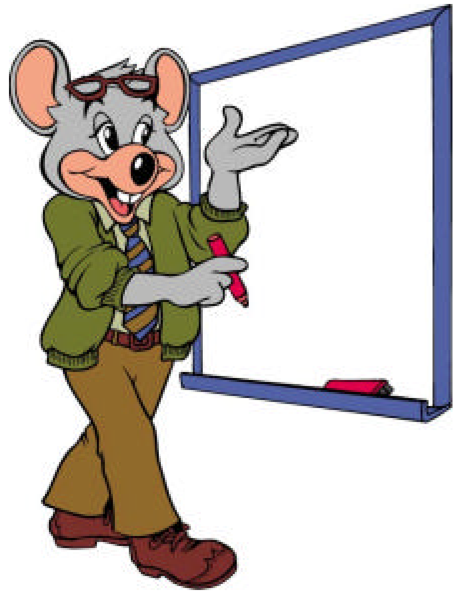
Void/Unclaimed Pay Checks

~ Retain the paychecks in the store for 30 days (locked in the safe)

~ After 30 days write **unclaimed** on the face of the check and return it to payroll in your weekly payroll package

~ Checks that need to be voided because they were replaced or incorrect, write **void** on the face of the check and return to payroll in your weekly payroll package

TELL... SHOW... DO... REVIEW...



THE STANDARD!!!

Prepping Buffalo Wings:

If one more wing/drumette tips the scale over 12 oz., just trade it out with a smaller wing/drumette on the scale to get as close to 12 ounces as possible. Remember though, to give our guests **no less than 12 oz. per order** as **well** as **a good mix of wings and drumettes!!!**



From The Purchasing Department

Buffalo Wing packaging change & new item number

In an effort to gain efficiencies and reduce costs we have changed the case size on Buffalo Wings. We will be moving from a 10 lb. case to a 20 lb. case. The Mclane information is as follows:

Old item: 111849 - 10 lb Case

New item: 876052 - 20 lb Case

As the old item runs out at Mclane, the new item will be subbed in. The first time you receive the new item, it is possible that you will get more product than you ordered. If so, accept what you can, and send the rest back to Mclane. You will not have to pay a restocking fee the first time.

It is very important that once you have received your first shipment of the new item (876052), you order that item going forward. If you continue to order the old product at that point, you will be subject to any necessary restocking fees.

If you have any questions in regard to the new Buffalo Wing packaging, please call the purchasing department @ 972-258-5550.

Product Presentation for
NEW RED DELI SERVER



All displays are shown with the deli server in a vertical position.

Order from ED DON for $45.65 per dozen- # 2C919

Updated "Show Me the Standard" sheets coming soon!

This sheet is available on the BBS under "Updates".



Place paper in the deli server where the paper lays in the shape of a diamond.



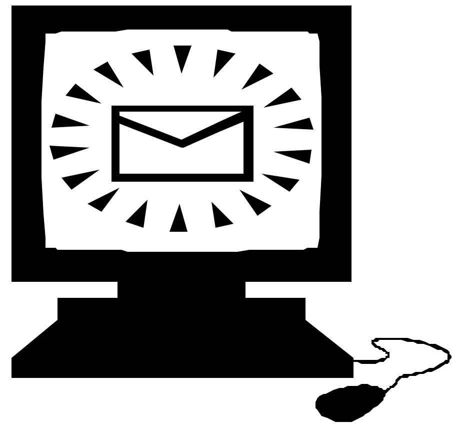
*For breadsticks and cinnamon sticks to fit properly, you must roll out to standard using the individual screen.

MARCH 2006

Payroll Terminations

ALL locations on the ALOHA system should be submitting terminations for hourly employees through the system. Terminations submitted without a valid termination code will be sent back to the location via email. It is imperative that location emails are checked daily to be sure that all submitted data has been received and processed.

Failure to review and correct the submission can result in a delay in wage payment to the employee and the assessment of a labor fine for failure to pay in a timely manner. Also some states require immediate wage payment upon separation from the company and the delay in payment is a failure to comply with state law, which is a violation to CEC policy.



Merchandise Updates

Movin' Merch

The 175 Super Chuck Light-Up Magnet is now moving to the 50 ticket level.

- Once you have run out of your current 50 surprize move your inventory of the 175 Super Chuck Light Up Magnets in its place.
- When you place you next order for the 50 surprize you will receive more Super Chuck Light-Up Magnets.
- To replace the magnets in the 175, order the 175 surprize and you will receive the next prize, Bob the Builder Trucks.

Remember when you order the 50 surprize, its unit of measurement is in grosses.

Marketing Coupon Promo

Every Kid's a Winner!

Next Wednesday, March 22 is the last day we will distribute Every Kid's a Winner cards at Kid Check. 3 questions we have received are:

1. What's next?

   a. COUPONS

      1. Sunday, March 19 we will have an incremental FSI coupon drop (there wasn't on this weekend last year)! See last week's newsletter for more details. Plus our email coupons are beginning to produce good results. The next one will launch this week and feature these coupons:







Canada Only

   b. CROSS PROMOTIONS (see Feb 10, 2006 newsletter for more details

      1. Our Chuck E. Cheese's String cheese is hitting Wal-Mart shelves with coupons on pack.
      2. Minute Maid is also making its way onto grocery shelves as well. Great guest savings on pack.
      3. We will also distribute coupons on Kraft Mac and Cheese beginning in June! More to come on that one.

2. Will we continue to honor the stickers? YES, the stickers expire April 30, 2006. We will honor until then.

3. What do I do with any leftover cards? In the event you have cards left, inventory these before opening on March 23 and LOCK up until further word from your AD/DM.

Remember:

1. A kit from marketing with new materials to display will ship this week. This includes new table tents, register inserts, and lanyard pendants. Instructions are included.
2. Prior to opening on March 23, remove and **destroy** all Every Kid's A Winner materials (window banners, ceiling banners, and table tents) and install the new materials as per the instructions. Be certain the Holiday Hours/Every Kid's a Winner decal is removed from the door._
3. ***FREE TOKENS WITH FOOD PURCHASE will return.***

   POS is programming for this to activate the morning of March 23.

Please email or call if any questions:

Dalia Perez, dperez@cecentertainment.com, 972/257-3056

Lois Perry, lperry@cecentertainment.com, 972/258-5514

Congratulations.

You must have won the lottery...
or did the inheritance check just come in?

How else can you explain not increasing your 401(k) plan contribution amount? We've given you several great reasons why you should think about contributing more.

- A **small increase** in your contribution amount, equal to what you might be spending every day on a cup of coffee, could make a big difference in how much money you will have when you retire.
- Your **company match** is an added bonus to help you reach your retirement goals. If you are not contributing to the company match level, quite simply you are turning away free money.*
- All of your **pre-tax contributions** to the plan, and any investment earnings, grow tax-deferred. This means that you don't pay taxes on the portion of your eligible pay that you contribute to the plan until you withdraw the money.

To increase your contribution amount, contact your local plan administrator for the appropriate form.

**Contributions are subject to certain limits set by federal tax law and as a result, contributions may be limited accordingly. Matching contributions are subject to a vesting schedule.*

Prudential Financial

Prudential Financial is a service mark of The Prudential Insurance Company of America, Newark, NJ and its affiliates. Prudential Retirement is a Prudential Financial business.

1407



Employees Requesting a Leave of Absence

If you are going to be out of work due to a serious health condition for more than 3 days, please remember you must call the Benefits Department 30 days prior to your last day worked (when possible). You may qualify for the Family and Medical Leave (FMLA) or Short Term Disability.

Please remember, when you are release by your doctor to return to work you MUST supply a return to work note to the Benefits Department PRIOR to returning to work.

If you have any questions, please call the Benefits Department at x 5496 or x 5463.

401k Enrollment Deadline March 31st!

401k enrollment is going on right now! All elections will be effective April 1, 2006. If you are already enrolled in the 401k and wish to change your contribution percentage, now is the time to do it! Remember you can contribute anywhere from 1% to 40% of you salary.

If you need a form, please contact Gracie Baltierra in the Benefits Department at x 5496.

Remember the deadline is March 31st.

Marketing Reminders...

Advertising Policy

It has been brought to our attention that there are some yellow pages advertising companies who have solicited our stores by sending them what appears to be a check which, when deposited obligates you to an advertising contract. Please do not fall for this deceptive business practice. If you receive one of these checks (usually in the amount of $3-5) please either tear it up or send it to the Support Center attention Brenda Holloway.

Advertising agreements are not to be signed at the store or district level. All requests for advertising are to be directed to the marketing department at the support center. Even if they are free, do not agree to participate in any local advertising program. This includes "entertainment" coupon books, discount card promotions, yellow pages and local radio promotions. Feel free to refer all calls to Dalia Perez in Marketing at 972/257-3056.

Media Policy

Just a reminder concerning our policy about dealing with reporters from newspapers, TV and radio stations. All official communication from the company should come through the support center, Managers and Cast Members are not permitted to be interviewed by reporters. If you are contacted by a reporter please refer them to either Brenda Holloway (ext. 4222) or Dick Huston (ext. 5506) at the Support Center. If there is an incident at your restaurant that prompts calls from the media, please contact Brenda or Dick immediately so they are prepared to coordinate any communication to reporters.

If you receive a request to film in your restaurant or distribute non-CEC materials please have them contact Brenda Holloway (ext. 4222). Managers and Cast Members are not authorized to grant permission to film or distribute.

Thank you for your support in this matter.



New Coca-Cola Beverage Center Transparencies

Be on the look out for a NEW transparency for your beverage towers. If your location needs an additional transparency please call Purchasing. You should update all machines upon receipt. These are being sent at no cost to you. When updating the graphic please make sure your bulbs are still bright. If you need new bulbs you can contact the Coca-Cola service center.

Tech Support Tips

CEC Entertainment

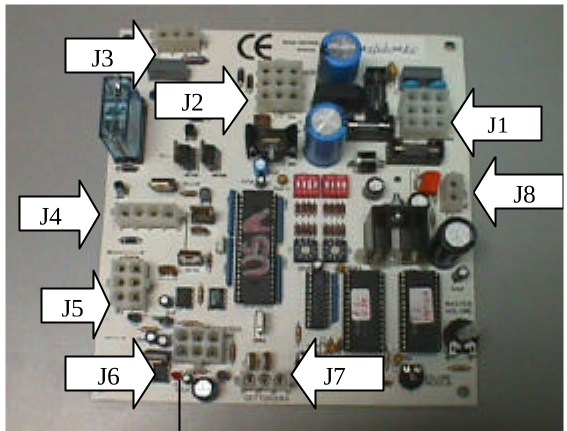
4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972-258-8507
Fax: 972-258-4215
E-mail:
www.chuckecheese.com

Where A Kid can be A Kid

Ely / Delta - Red Led not flashing



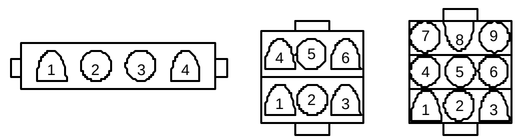


Connector J6

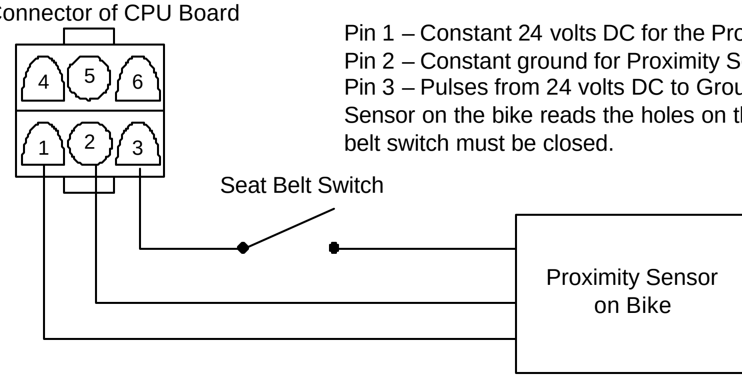
Pin 1 - Pedal Proximity Sensor (+24vdc)
Pin 2 - Ground for Proximity Sensor
Pin 3 - Pulse of Proximity Sensor
Pin 4 - Pin 1 of Toshiba Inverter
Pin 5 - Pin 7 of Toshiba Inverter
Pin 6 - Pin 9 of Toshiba Inverter

Red Led flashes after the ride is coined up and pedaled, and the seat belt is plugged in.

Connector Key for CPU Board



J6 Connector of CPU Board



Pin 1 – Constant 24 volts DC for the Proximity Sensor
Pin 2 – Constant ground for Proximity Sensor
Pin 3 – Pulses from 24 volts DC to Ground as the Proximity Sensor on the bike reads the holes on the bike sprocket. Seat belt switch must be closed.

Troubleshooting Tips for RED Led on CPU Board not flashing
Measure between pin 2 (ground) and Pin 3 (pulse input) for pulses from 24 volts DC to ground when you pedal with the seat belt plugged in. If you have pulses problem is with the board suggest replacing the Red LED or optocoupler next to the Red Led. If still it does not work call the SPT Technical Support for an advance replacement CPU Board. (785) 862 6002

If you do not have pulses on pin 3 of J6, check the following.
1. Check seat belt switch to be sure that switch is functioning properly.
2. Check continuity from Pin 3 of J6 to seat belt switch for any open circuits.
3. Make sure that the seat belt switch wires are not shorted to the frame of the ride. The ride is grounded and if the seat belt switch wires short to the frame the proximity switch can not pulse the CPU board at J6 pin 3.
4. Check led on proximity sensor, if led never comes on proximity sensor could be bad. It has also been found that the led can flash and the proximity sensor is still could be bad. If the wiring is good, the seat belt switch is good, and there is no short to ground on the pulse wire, then the proximity sensor is bad.

You can also check the proximity sensor outside the ride with a 9 volt battery. Connect the Brown wire to the positive terminal of the battery. Connect the blue wire to the negative terminal of the battery. The black wire is the pulse output, it should pulse from 9 volts DC to ground when you place a metal object in front of or next to the proximity sensor.

CEC Entertainment

Where a Kid can be a Kid

March 24, 2006

Chuck E. FOCUS



Inside this issue:

Magical Hospitality Worcester, MA #459

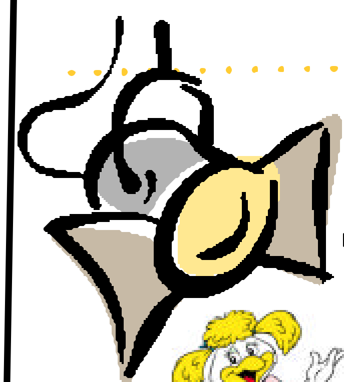
Northern Region ~ John Connolly's District

Great Leadership From GM ~ Ulrich Oevermann

We just got home from a fantastic 5th birthday party for our son, Brendon. **Kate** was our hostess and she was fantastic. She was always smiling, reviewed the schedule, took our orders, and attended every conceivable need and much more. The 11 children had a blast and the parents were thrilled. The referees were prompt in addressing malfunctioning games, the facilities were very clean and the food (pizza and cake) were tasty. The limitless drinks sure came in handy. We have had several parties at Chuck E. Cheese in the past but this was an exceptional experience. There were several parents who attended and decided to schedule their next parties at the **Worcester, MA** Chuck E Cheese, one for April 1st!!...... I just wanted to pass along praise for **Kate** and the gang... You are fortunate to have such a positive role model for an employee!







IN THE SPOTLIGHT

Thought of the week



Successful people have the ability to make the right choices at the right time.

More MAGICAL HOSPITALITY

Magical Hospitality District "G"

Southwest Region ~ Mike Steven's District





I wanted to drop you a note of thanks for having Chuck E. attend our walk for Autism Research. He was fabulous! **Mike** brought an enthusiastic Chuck E. Cheese and an assistant, to greet the children. What a great success!

Carroll Brown Arnold,

Texas Senior Regional Director





Important Info. From Benefits

For all employees enrolled in the CEC Medical Plan With the recent United HealthCare conversion to the Choice Plus Network you will or may have already received new health cards with the "Choice Plus Network" information printed on the bottom front side of the card. CEC has identified a problem in the conversion tape that was sent to UHC and some employees may receive cards that have terminated dependent information on their cards. When you receive your new ID cards please review your dependent information carefully to ensure your cards are correct. If you receive incorrect cards please contact the Benefit Department at 972-258-5496, 5463 or 5505 and we see that you receive new cards.



UnitedHealthcare
A UnitedHealth Group Company



Compliments

Weekending March 19, 2006

Midwest Region:

342,828,946,842,728,498 & 861

Western Region:

2~465,314,406,375,409,710,708 & 44



Southern Region:

64,635 & 715

Northern Region:

459,481,528,480,4~849,839 & 836

Southwest Region:

599,668,111,3~416 & 310

WEEK 11

TOP TEN SALES VOLUME

LOCATION	VOLUME
1. W. MISSISSAUGA, ON #836	$97,100
2. VAUGHAN, ON #873	$96,620
3. WILLOWDALE, ON #845	$96,424
4. WHITBY, ON #833	$95,164
5. BELL, CA #446	$94,220
6. CAMBRIDGE, ON #846	$91,972
7. MISSISSAUGA, ON #844	$91,507
8. BROOKLYN, NY #522	$86,935
9. HORN LAKE, MS #564	$86,734
10. LANGLEY, BC #847	$79,613

Complaints

Weekending March 19, 2006

Midwest Region:

960,688,826,713,556,323,336,628,537,348, 794,73 & 58

Western Region:

404,108,444,43,633,316,41,49,634,423,375, 428,419,3~865,115,721 & 627

Southern Region:

969,412,92,117,613 & 2~437

Northern Region:

434,438,504,479,472,478,753,2~528,518,65, 522,501,489,448,651 & 846

Southwest Region:

599,90,591,856,565,564,888,962,891,38 & 598

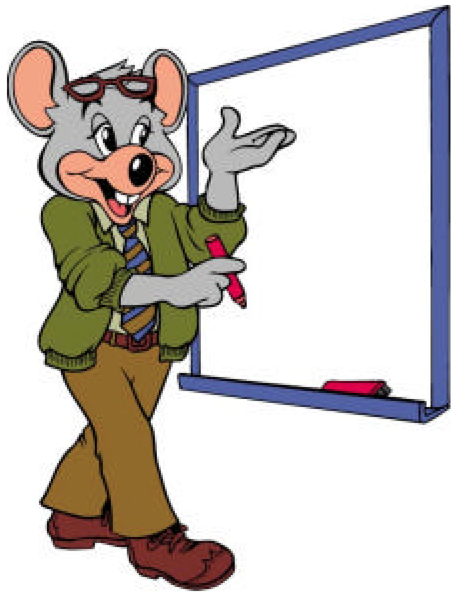
TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. LANGLEY, BC #847	122.0%
2. HOUS. MEADOWS, TX #571	98.5%
3. HOUS. INWOOD, TX #734	90.4%
4. HOUS. WESLAYAN, TX #575	81.4%
5. HOUS. WEBSTER, TX #592	76.2%
6. HOUS. GULFGATE, TX #591	73.4%
7. PASADENA, TX #691	70.4%
8. HOUS. FM 1960, TX #032	69.4%
9. GRAPEVINE, TX #854	61.3%
10. HOUS. MEMORIAL, TX #731	58.8%

Marketing Coupon Promo

APRIL 2, 2006 COUPON PROMOTION				
All stores will be participating in an FSI coupon promotion on April 2. Coupons will expire on May 20, 2006. Below is a detailed list of coupon offers by market.				
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**$9.99 LARGE PIZZA**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**		- 1 large pizza with one or two	
toppings or Super Combo		Buy any Large Pizza	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	with 1 topping	- 4 regular size soft drinks	
- 30 tokens		for only $9.99	- 100 tokens	
ONLY $19.99 WITH COUPON	Can be used with other offers		ONLY $29.99 WITH COUPON	
MARKETS:			WICHITA FALLS	
ABILENE	COLUMBIA, MO	INDIANAPOLIS	PALM SPRINGS	
ALBANY, GA	COLUMBIA, SC	JACKSON, TN	PHOENIX	
ATLANTA	COLUMBUS, GA	KANSAS CITY	PITTSBURGH	
AUGUSTA	CORPUS CHRISTI	LITTLE ROCK	PORTLAND, OR	
AUSTIN	DALLAS/FT. WORTH	LOS ANGELES	RALEIGH/DURHAM	
BATON ROUGE	DENVER	MEMPHIS	SAN ANTONIO	
BILOXI/GULFPORT	DETROIT	MIAMI	SAN DIEGO	
BIRMINGHAM	FLINT/SAGINAW	MILWAUKEE	SAVANNAH	
BOWLING GREEN	FORT SMITH	MINNEAPOLIS	SHERMAN	
CEDAR RAPIDS	GRAND JUNCTION	MOBILE/PENSACOLA	SHREVEPORT/TEXARKANA	
CHARLESTON, WV	GRAND RAPIDS	NASHVILLE	TAMPA/ST. PETE	
CHICAGO	GREENVILLE, SC	NEW ORLEANS	TULSA	
CLEVELAND	HOUSTON	OKLAHOMA CITY	TYLER/LONGVIEW	
COLORADO SPRINGS	HUNTSVILLE	ORLANDO	WEST PALM	
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**FUN TIME PACK**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**	- 1 large pizza with one or two	- 1 large pizza with one or two	
toppings or Super Combo		toppings or Super Combo	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	- 4 regular size soft drinks	- 4 regular size soft drinks	
- 30 tokens		- 50 tokens	- 100 tokens	
ONLY $20.99 WITH COUPON	Can be used with other offers	ONLY $23.99 WITH COUPON	ONLY $29.99 WITH COUPON	
MARKETS:			WACO	
ALEXANDRIA	GREEN BAY	MACON	SALINAS/MONTEREY	
AMARILLO	HATTISBURG	MCALLEN/BROWNSVILLE	SALISBURY, MD	
ANCHORAGE	LA CROSSE	MONTGOMERY	SAN FRANCISCO	
BAKERSFIELD	LAFAYETTE	NEW YORK	SANTA BARBARA/SANTA MARIA	
BALTIMORE	LAKE CHARLES	NORFOLK/VA BEACH	SEATTLE	
CINCY	LANSING	OLYMPIA	SPRINGFIELD, IL	
DAVENPORT, IA	LEXINGTON, KY	OMAHA	TOLEDO	
DOTHAN	LINCOLN	RAPID CITY	VICTORIA	
EL PASO	LUBBOCK	ROCKFORD, IL	WASHINGTON DC	
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**FUN TIME PACK**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**	- 1 large pizza with one or two	- 1 large pizza with one or two	
toppings or Super Combo		toppings or Super Combo	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	- 4 regular size soft drinks	- 4 regular size soft drinks	
- 30 tokens		- 50 tokens	- 100 tokens	
ONLY $21.99 WITH COUPON	Can be used with other offers	ONLY $24.99 WITH COUPON	ONLY $30.99 WITH COUPON	
MARKETS:	COLUMBUS, OH	JOHNSTOWN/ALTOONA	ROCHESTER	
ALBANY, NY	FRESNO/VISALIA	LOUISVILLE	SACRAMENTO	
ALBUQUERQUE	GREENVILLE/NC (JACKSONVILLE)	PHILADELPHIA	SPRINGFIELD, MA	
BINGHAMPTON	HARRISBURG, PA	PORTLAND, ME	ST. LOUIS	
BOSTON	HARTFORD	PROVIDENCE	SYRACUSE, NY	
CHARLOTTE, NC	JACKSONVILLE, FL	RICHMOND	TOPEKA, KS	
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**$9.99 LARGE PIZZA**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**		- 1 large pizza with one or two	
toppings or Super Combo	w/ any food purchase	Buy any Large Pizza	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	with 1 topping	- 4 regular size soft drinks	
- 30 tokens		for only $9.99	- 100 tokens	
ONLY $19.99 WITH COUPON	Can be used with other offers		ONLY $29.99 WITH COUPON	
*****PLEASE NOTE THAT THIS "BUY 50 GET 50" COUPON MUST BE USED WITH A FOOD PURCHASE*****				
MARKETS:	CHATTANOOGA, TN	JOPLIN	SOUTH BEND	
BEAUMONT	DAYTON/SPRINGFIELD	KNOXVILLE	SPRINGFIELD, MO	
BOISE, ID	DES MOINES, IA	PEORIA	TRI-CITIES/JOHNSON CITY	
BUFFALO	EVANSVILLE	SIOUX CITY	WICHITA, KS	
CHARLESTON, SC	FT. WAYNE	SIOUX FALLS		
SUPER FUN FAMILY PACK	**BUY 50 TOKENS**	**FUN TIME PACK**	**BIG BLAST PACK**	
- 1 large pizza with one or two	**GET 50 TOKENS FREE**	- 1 large pizza with one or two	- 1 large pizza with one or two	
toppings or Super Combo	w/ any food purchase	toppings or Super Combo	toppings or Super Combo	
- 4 regular size soft drinks	Get a total of 100 tokens	- 4 regular size soft drinks	- 4 regular size soft drinks	
- 30 tokens		- 50 tokens	- 100 tokens	
ONLY $19.99 WITH COUPON	Can be used with other offers	ONLY $23.99 WITH COUPON	ONLY $29.99 WITH COUPON	**SUPER BUFFET SAVER**
*****PLEASE NOTE THAT THIS "BUY 50 GET 50" COUPON MUST BE USED WITH A FOOD PURCHASE*****				Get 5 free tokens
MARKETS:	MADISON	VEGAS	GREENSBORO/WINSTON SALEM	with each
ERIE	RENO	WILKES BARRE/SCRANTON	ROANOKE, VA	buffet purchase
YOUNGSTOWN				**MARKETS: MIDLAND, TX**
Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.				
Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.				

TELL... SHOW... DO... REVIEW...



THE STANDARD!!!

Although you may show the birthday crown on the birthday set up display table, remember the crown is **<u>ALWAYS</u>** given to the birthday child upon arrival at Kid Check.



From The Training Department

Have you watched the 1st quarter update 2006 and Cha Cha slide yet?

Well, what are ya waitin' for??????

<u>"Support Center Updates" DVD</u>

The DVD labeled "Support Center Updates" currently includes the "1st Quarter 2006 Update" as well as the "Cha Cha Slide".

Each quarter new updates will be added and a new DVD will be sent out to replace the current one in your DVD Training Library. So, you can throw the old one away and keep your updates "up to date"!

Make Sure You Have Your Safety Poster Posted!!



Always Use Chemicals Safely

DON'T MIX IT UP!



Siempre Utilice Sustancias Quimicas con Precaucion

BACKGROUND INFORMATION

Being able to identify potential hazards, understanding the proper usage of chemicals and knowing what to do if an accident does occur are the keys to the well-being of our Guests and fellow Cast Members. Take the time to demonstrate the correct usage of personal protective equipment. Make sure each Cast Member fully understands the importance of following label directions on all chemicals to prevent a serious injury.

INFORMACIÓN PREVIA

La clave para el bienestar de nuestros clientes y compañeros de trabajo es poder identificar los riesgos potenciales, entender como utilizar correctamente los productos químicos y saber que hacer si ocurre un accidente. Tome su tiempo para demostrar como se debe utilizar correctamente el equipo protector personal. Asegúrese que cada empleado entienda completamente la importancia de seguir las indicaciones en las etiquetas de todos los productos químicos a fin de prevenir una lesión seria.

DISCUSSION POINTS

- Make sure all hazardous materials are labeled.
- When handling chemicals, wear appropriate protective equipment: chemical resistant gloves, safety glasses and/or face shield.
- Store hazardous materials in their original containers.
- Never mix chemicals or apply on top of another.
- Never store chemicals near heat or other chemicals that may react.
- Always use fans and ventilation when using hazardous materials.
- Wash your hands thoroughly after using chemicals. Dispose of gloves properly.
- Be familiar with the Material Safety Data Sheets (MSDS).
- Maintain your Personal Protective Equipment. Report damaged gear to your manager immediately.
- Never leave any unattended bottles/cans in the Guest/Dining areas.
- When using spray cleaners/chemicals always be sure no one will be exposed to any overspray/splash.

PUNTOS PARA LA DISCUSIÓN

- Verifique que todos los materiales peligrosos estén debidamente identificados y marcados.
- Use los equipos de protección personal que correspondan para manejar productos químicos: guantes de seguridad, gafas de seguridad y/o máscara enteriza.
- Guarde los materiales peligrosos en sus recipientes originales.
- No mezcle sustancias químicas ni aplique una sobre la otra.
- No almacene sustancias químicas cerca de fuentes de calor intenso ni de otras sustancias químicas que puedan provocar una reacción.
- Los materiales peligrosos se deben manejar en lugares con buena ventilación natural o con ventiladores que hagan circular el aire.
- Lávese bien las manos después de usar sustancias químicas y deseche los guantes en un lugar seguro.
- Lea la información contenida en la Hoja de Datos de Seguridad de Materiales del producto (MSDS).
- Mantenga en buenas condiciones el equipo de protección personal que utiliza. Informe inmediatamente a su jefe o supervisor si el equipo está roto o dañado.
- No deje botellas ni latas abandonadas en las áreas de visita ni en el comedor.
- Si utiliza productos de limpieza o químicos en aerosol, asegúrese de que nadie quedará expuesto al producto, sea por vía nasal o por contacto.





CHUCK E. CHEESE'S

Merchandise Tips

Tips for High End Prizes Selling

~ The High End prizes we buy are very current trends for kids. Only purchase a few at a time so they will rotate.

~ Over ordering will cause you to have too much inventory $'s just 'sitting' in your back room – let the back-stock sit at DFI and order it only when you need it!

~ The best thing to do is order small quantities weekly. This will help keep a constant rotation and keep your inventory on hand manageable.

~ If you do have a prize that isn't selling try moving it to a different place on the wall, you will be surprised at how many guests will think it is new again just by doing this!

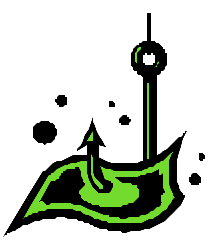
A Message From The Accounts Payable Department

Regarding McLane fuel charges

Please note there will be a fuel adjustment charge on your 3rd period P&L covering the change of fuel cost from June '05 to Jan '06. If you have any questions please call Venessa



From The HR Department



Garnishments on Employee Wages:

When payroll garnishments are delivered to a store via an officer of the court or a certified carrier, it is required that someone at the location to sign for the garnishment. At this point, the process requires the store to forward the garnishment to payroll in the Home Office, in order for them to compute the amount to be deducted from the employee's paycheck until the debt is paid off.

If your store receives garnishment paperwork on ANY of its employees, it is to be forwarded to the Home Office **immediately**. When this does not happen, CEC's Home Office is contacted by the debtor who informs CEC that we have defaulted on the garnishment and penalties and interest are going to be assessed. The amount owed for the original garnishment will immediately be deducted from the employee's paycheck; **however, all penalties and interest will hit the store's P&L. Anyone involved in inhibiting or obstructing this process will receive a written counseling.**

Tech Support Tips

Tech Support



CEC Entertainment

4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972-258-8507
Fax: 972-258-4215
E-mail:
www.chuckecheese.com

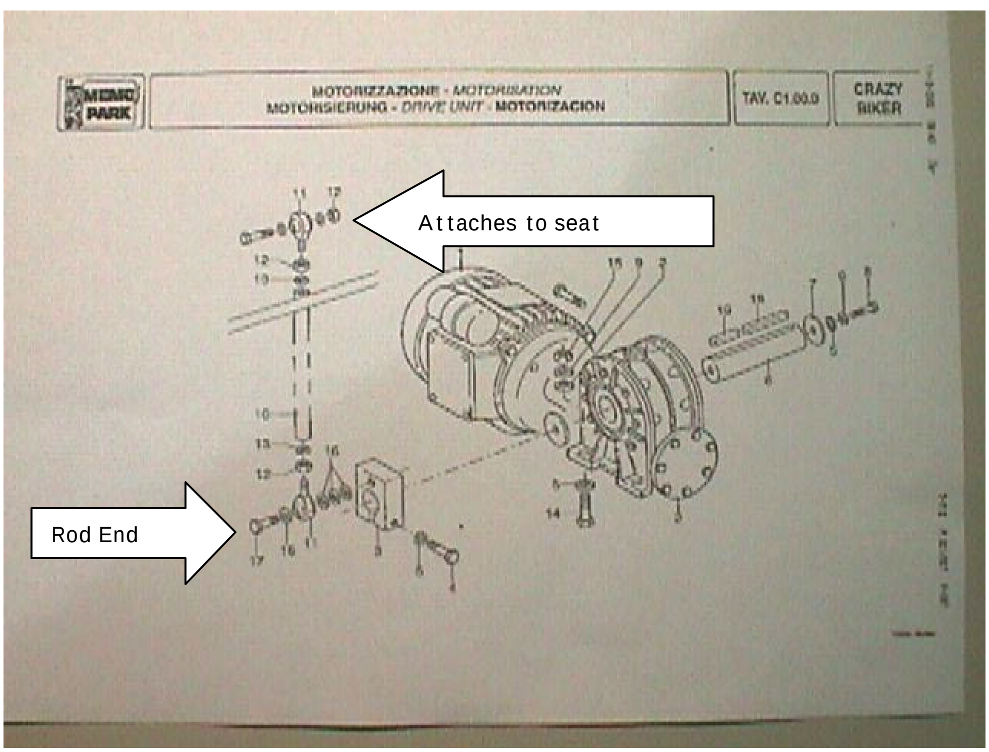
Where A Kid can be A Kid

bbs.cecentertainment.com

Check it out!!

Memo Park Crazy Biker Ride

If you have the Memo Park Crazy Biker ride it is very important that you daily check the shaft rod end that attaches from the motor to the Ride seat. See Picture. If this rod end should come loose or come off completely it can create a safety issue with the ride. Regularly check to be sure that the entire assembly in the picture shown is always secure and there is no evidence of wear. The assembly shown in the picture can be found in the red box located below the seat on the side with the CEC Character. Please call the SPT Technical Support Department at 785 862 6002 should you have any questions.



CEC Entertainment

Where a Kid can be a Kid

March 31, 2006

Chuck E. FOCUS



Inside this issue:

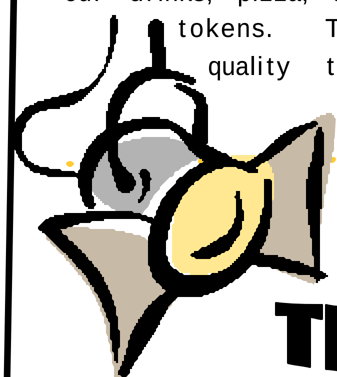
Magical Hospitality Alexandria, LA #048

Southern Region ~ Jim Dougherty's District

Great Leadership From GM ~ Brandon Scroggs

Hello!!! My name is Karey Bordelone and I recently had a church group function at the **Alexandria, LA** location. I just wanted to let you guys know how awesome our hostess was. I think she was a Birthday Coordinator, she had a yellow shirt on and her name was **Aurora**. She served our drinks, pizza, and tokens. The quality that really blew me away was despite how hectic the children and the parents were, she maintained and keep a beautiful smile on her face. Our service and experience was awesome and the children had a blast. We took a trip to another location just 3 months ago and we had a not so pleasant time, so I just want to let you guys know how awesome of a job our hostess was and how clean and well mannered your workers were. Thank you so much and I do plan on having my little girl's party there in May and I will let my friends and family know about our great time.





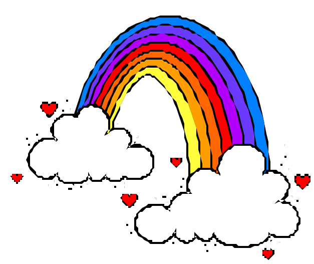


IN THE SPOTLIGHT

Thought of the week



If you want the Rainbow you have to put up with a little rain.



More MAGICAL HOSPITALITY



Magical Hospitality Erie, PA #536

Midwest Region ~ Alex Guntrum's District

Great Leadership From GM ~ Debbie Corner

I recently took my daughter and 2 nieces to our local Chuck E. Cheese for a "Girl's Day Out". We usually go to your **Erie** location once a month. The last 2 times we have been there, it has been extremely busy. I am writing to compliment the entire staff at the **Erie, PA** location. Even though there was a very long line waiting to get in the door and also waiting to be seated. The staff did such a wonderful job and got us at a table as quickly as possible. Even with the amount of people our food was still served in normal time. I think the entire staff at **Erie, PA** site deserves a round of applause. I will continue to take my family to your restaurant until the girls are too old to go. Thank you for making our "Girl's Day Out" a huge success!

From Marketing...

Uniform Lanyard & Pendant Update:

Re-orders for lanyards and pendants can be made by calling American Solutions For Business @ 1.800.996.8684. The price for a package of 25 Lanyards is $17.75 each package and $4.00 for a package of 25 Pendants. It is suggested that when you order Lanyards to also purchase a package of Pendants.



February WOTC Winners

Midwest Region ~ Niles, OH #745

Northern Region ~ St. Louis North, MO #741

Southern Region ~ Diamond Point, MD #403

Southwest Region ~ Beaumont, TX #930

Western Region ~ Bakersfield, CA #41

Compliments

Weekending March 26, 2006

Midwest Region:

713,536 & 345

Western Region:

409,865,558,414 & 2~333

Southern Region:

772,636,652 & 612

Northern Region:

511,488,481,780,468,517,470,836 & 872

Southwest Region:

340,35 & 38



WEEK 12

TOP TEN SALES VOLUME

LOCATION	VOLUME
1. BELL, CA #446	$95,878
2. BROOKLYN, NY #522	$95,800
3. BRANDON, FL #420	$90,979
4. BIRMINGHAM, AL #330	$88,710
5. SUN VALLEY, CA #418	$82,775
6. BRONX, NY #846	$82,674
7. TAMPA, FL #430	$80,097
8. HUNTSVILLE, AL #705	$78,835
9. KNOXVILLE, TN #055	$78,584
10. VENTURA, CA #453	$77,835

Complaints

Weekending March 26, 2006

Midwest Region:

694,80,826,535,628,842,843,841,2~794,456, 686 & 737

Western Region:

318,453,358,462,367,362,356,353 & 376

Southern Region:

3~772,402,608,658,2~607 & 541

Northern Region:

725,435,681,690,948,457,480,518,510,481,916,948,855,2~65,780,542,849,448,645,836,872 & 834

Southwest Region:

90,595,950,417,454,563,340 & 891

TOP TEN SALES INCREASE

LOCATION	% INCREASE
1. TUSCALOOSA, AL #704	117.6%
2. MENTOR, OH #743	88.2%
3. ROHNERT PARK, CA #399	84.9%
4. SAN BERNARDINO, CA #415	84.5%
5. LAFAYETTE, LA #715	84.1%
6. BRADENTON, FL #720	82.8%
7. JOHNSTOWN, PA #534	75.1%
8. SPARTANBURG, SC #032	72.2%
9. CHATTANOOGA, TN #969	71.6%
10. BATON ROUGE, LA #609	71.5%

Make Sure You Have Your Safety Poster Posted!!



APRIL 2006

Always Use Chemicals Safely

DON'T MIX IT UP!

Siempre Utilice Sustancias Quimicas con Precaucion



BACKGROUND INFORMATION

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DISCUSSION POINTS

- ❑ Make sure all hazardous materials are labeled.
- ❑ When handling chemicals, wear appropriate protective equipment: chemical resistant gloves, safety glasses and/or face shield.
- ❑ Store hazardous materials in their original containers.
- ❑ Never mix chemicals or apply on top of another.
- ❑ Never store chemicals near heat or other chemicals that may react.
- ❑ Always use fans and ventilation when using hazardous materials.
- ❑ Wash your hands thoroughly after using chemicals. Dispose of gloves properly.
- ❑ Be familiar with the Material Safety Data Sheets (MSDS).
- ❑ Maintain your Personal Protective Equipment. Report damaged gear to your manager immediately.
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PUNTOS PARA LA DISCUSIÓN

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- ❑ No mezcle sustancias químicas ni aplique una sobre la otra.
- ❑ No almacene sustancias químicas cerca de fuentes de calor intenso ni de otras sustancias químicas que puedan provocar una reacción.
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- ❑ Lea la información contenida en la Hoja de Datos de Seguridad de Materiales del producto (MSDS).
- ❑ Mantenga en buenas condiciones el equipo de protección personal que utiliza. Informe inmediatamente a su jefe o supervisor si el equipo está roto o dañado.
- ❑ No deje botellas ni latas abandonadas en las áreas de visita ni en el comedor.
- ❑ Si utiliza productos de limpieza o químicos en aerosol, asegúrese de que nadie quedará expuesto al producto, sea por vía nasal o por contacto.



CHUCK E. CHEESE'S

Tech Support Tips

CEC Entertainment

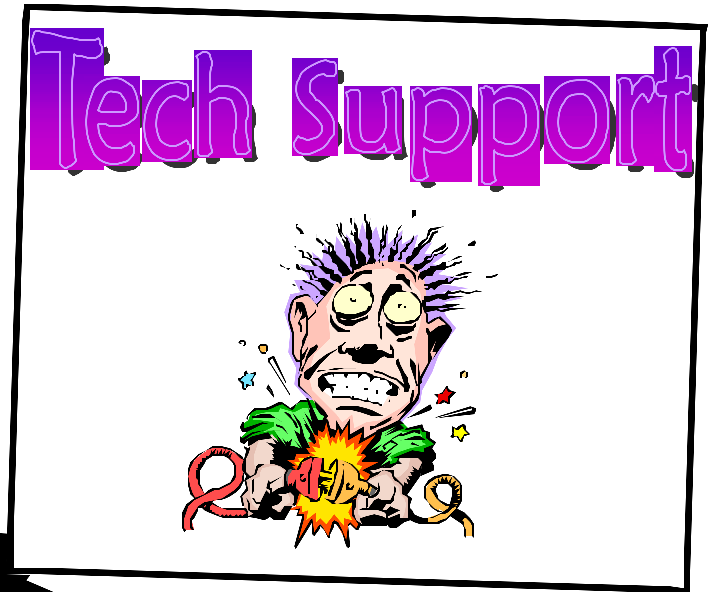
4441 W. Airport Frwy.
Irving, TX 75062

Phone: 972-258-8507
Fax: 972-258-4215
E-mail:
www.chuckecheese.com

Where A Kid can be A Kid

bbs.cecentertainment.com

Check it out!!







The SPT Technical Support Department has just added a new Technical Support Advisor. His Name is Bobby Ballinger and comes to us from Chuck E. Cheese location # 891 in Tulsa Oklahoma. Bobby has been with the company for 11 years, 9 in Boise Idaho and 2 years in Tulsa Oklahoma. He also attended the CEC Technical University in 1995. In a very short time he has quickly picked up on the technical information needed to address your technical questions. He is very experienced with the 3 Stage and Studio C shows and we hope you will find him to be informative to you. We are very excited to have Bobby as part of our Technical Support Team and know he will quickly fit in to help provide you the very best possible service. Please join us in welcoming Bobby to the Technical Support team in Topeka.

Bobby and the other Technical Advisors can be reached at SPT Technical Support phone # 785 862 6002.

As a reminder the SPT Technical Support Department provides advance replacement Sketch Book Printer models 1200 and 1300.

It is also a very good idea to call the SPT Technical Support Department for all issues regarding your Show Compressor. We can provide the best service possible through our National Service Plan we have in place with Ingersol Rand. This service plan provides the best labor and parts discounts for your location. We also record each call for future reference should there be issues regarding warranty and a complete history of the work preformed on your compressor.

CHUCK E. FOCUS - MARCH 2006 ISSUES
(FIVE ISSUES - 3/3/06, 3/10/06, 3/17/06, 3/24/06, 3/31/06)

Date of Origin: 2006
Archived: 5-29-12
Submission by Steve
Version 1.0